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FOR RELEASE at IBIE
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Banner-Day / ERB Ensign Introduce “Farside Sensing™”

Saginaw, MI October 7, 2007: Banner-Day, a leader in oven performance optimization and ERB Ensign, a leader in combustion technology, will be introducing “**Farside Sensing™**” at the IBIE October 7 – 10, 2007 in Orlando, Florida. “**Farside Sensing™**” provides flame detection on ribbon burners at the end of the burner opposite the ignition source.

As the next generation in sensing, “**Farside Sensing™**” complies with regulations in locations that require flame sensing such as is the case in Canada, Europe and other markets.

The value of this development is that bakers can now more efficiently manage the temperature and lateral heat conditions in the oven, while providing increased safety. This is an important advancement as it now enables bakeries in Canada, Europe and other markets to upgrade their old ovens because they have the ability to meet the regulations for CSA Code B149.3-00 Section A.4.6.12 (a).

These Canadian/European regulations are harbingers of what may eventually be required in the U.S. Bakery Industry. Banner-Day and Ensign’s development provides an advance solution for a potential impending U.S. regulation.

Banner-Day and ERB Ensign will present a *live demonstration* of this new joint development at booths #3423 & 3323 at the IBIE October 7-10, 2007. The demonstration will include a low BTU output Ensign pipe ribbon burner intermittently demonstrating the new remote flame sensing device. The burner will be representative of ribbon burners as found in high production bakery ovens and have a flame ¾” high and 90” long, producing a maximum of 18,000 BTU’s and controlled by an FM approved Banner-Day H6-E flame safety module.

“**Farside Sensing™**” is versatile and can be incorporated into both OEM designs and retrofit installations.

Banner-Day is the oven automation and optimization specialists serving the large scale commercial baking industry. They combine 50 years of design, engineering and project management experience with an intimate knowledge of internal workings of bakery ovens and processes. B-D understands the unique environment of baking where bakers demand precisely controlled oven temperatures and consistency throughout the bake.

ERB-Ensign is the originator and manufacturers of Ribbon Burner and all combustion related components. For 100 years ERB has served the baking industry with Ribbon Burners in black pipe and stainless steel, TriZone burners, air/gas mixers and new technologies such as our *NEW* and exclusive 160 Band Burner.